

SUBSIDIZING PROMOTION AT SHOWS & FIELD DAYS

In an effort to advance the exposure and recognition of the breed in some targeted areas that are seen as potential burgeoning markets for Droughtmasters, the Society has devised a scheme of financial incentives for those members who choose to exhibit at the shows, field days or other specific events in those areas. This is done in recognition of the fact that promotion of the breed at these events increases the overall awareness and acceptance of Droughtmasters, to the ultimate benefit all its members.

POTENTIAL TARGET AREAS

- Gasgoyne WA
- Pilbara WA
- Kimberley WA
- Northern Territory
- Central Western Qld
- North West Qld
- South West Qld
- North West NSW
- Central West NSW
- Victoria

If requested, other areas may be considered by the Board of Directors.

QUALIFICATIONS

- More than 300 km radius from the cattle's home property
- Only Registered or purebred Commercial stock are eligible
- Signed declaration from show society or field day organizers regarding attendance
- Not required to win any of the classes (if it is a competition)
- Does not apply where the Society is already funding a presence at the event

INCENTIVES

- \$50 (+gst) per head for stud cattle entries at Agricultural Shows
- \$50 (+gst) per class for any store or prime cattle exhibits
- 50% of site fees at any field days
- Allowance for up to 3 consecutive shows on a circuit eg Longreach, Winton, Cloncurry.
- Cap of \$500 (+gst) per applicant

Each request will be considered on its merits and may be rejected by the Board of Directors at their discretion.

NOTE: Applications must be submitted at least a month PRIOR to the event.